

## Grocery Card Programs

### First, what are the Grocery Card Programs?

- Local grocery stores have long supported education by offering the ability for supporters, who link their store reward card to a specific school, to earn money for their school based on the shopping they do at each store.

### What is DIFFERENT this year?

- In the past, the PTA has been able to streamline the process of getting families registered by collecting your grocery card information from you either using A to Z or using a paper sign-up form. Harris Teeter will still allow us to do that this year, but **Giant will not.**
- Giant has not changed the terms of its program, but they have significantly **changed how supporters can sign-up.**
  - Due to their concern about privacy issues related to grocery card numbers, they are no longer allowing us to sign-up families using your card number. And, we no longer have access to the list of card numbers assigned to Haycock, so our coordinator can no longer check the list to confirm that you are signed up.
  - This change was made *after* we finalized our A to Z interface for this school year. So, **just because you provided your Giant card number in A to Z, you may not be signed up with Giant as a Haycock supporter.** We need parents to confirm their selection with Giant directly.
- Safeway has discontinued their program entirely. Since the 2016-17 school year, Safeway's education support will be entirely based on grant requests.

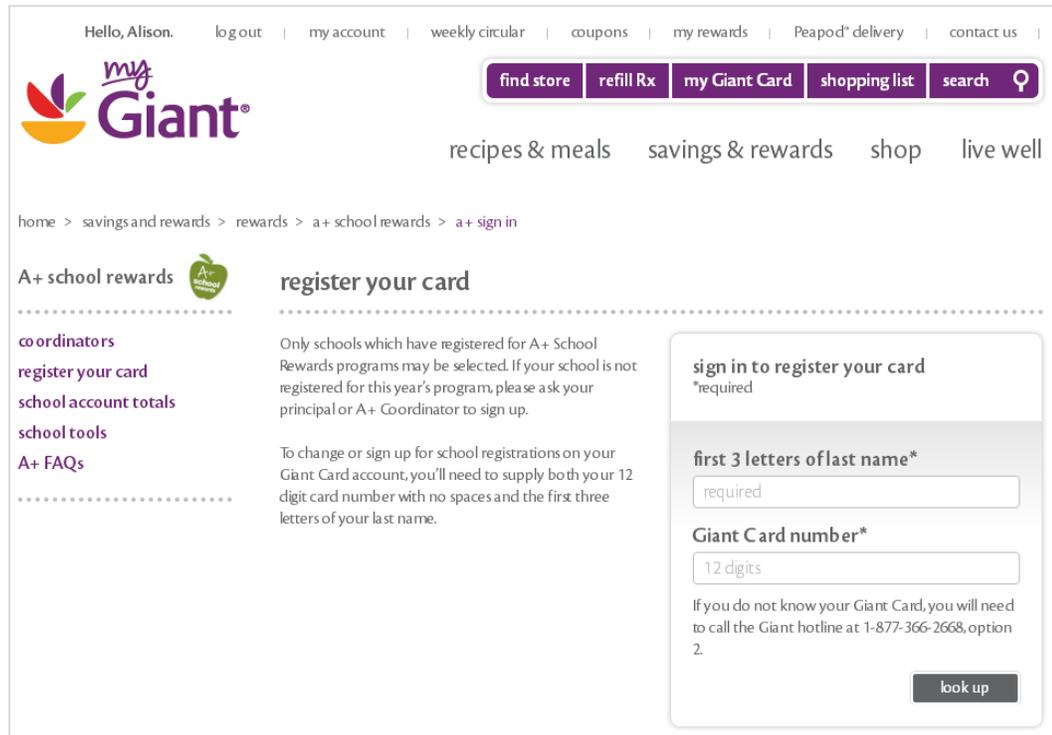
### Why should I still make the time to sign-up?

- We understand that no one feels like they have any extra time these days.
- But, if you don't sign up, it's like being handed FREE MONEY for Haycock each time you buy groceries and tossing it on the ground.
- Last year, with only 250 out of almost 700 households at Haycock signed up with Giant, we earned over \$6,000.
- Imagine what we could earn if everyone was signed up!!

[TURN OVER FOR INSTRUCTIONS!](#)

How to Sign-Up with GIANT or Confirm Haycock is your designated school:

- If you KNOW your card number:
  - Go to <http://giantfood.com/school-rewards/> to designate our school using your Giant Card number



- After entering the last 3 letters of your last name and your 12 digit Giant card number, you will get to the school screen and can enter **Haycock's School ID #01926**.
  - Giant allows you to support up to 2 schools
  - Once you make this designation, you will not have to sign-up again next year!
- If you DON'T KNOW YOUR GIANT CARD NUMBER, because you always just use your phone number at the store, simply call the Bonus Card Hotline at 1-877-366-2668 and choose Option 2 for assistance. They will be able to look up your card number and designate Haycock as your school all in one step.

How to Sign-Up with Harris Teeter:

- Harris Teeter requires supporters to re-link their card every year.
- If you have already added your Harris Teeter card number to your A to Z profile, the PTA will sign you up.
- If you KNOW YOUR CARD NUMBER and want to sign-up on your own – you can go to: [http://www.harristeeter.com/community/together\\_in\\_education/tie.aspx](http://www.harristeeter.com/community/together_in_education/tie.aspx)
- If you DON'T KNOW YOUR HARRIS TEETER CARD NUMBER, because you always just use your phone number at the store, simply call the VIC Card Customer Service number at 1-800-432-6111 for assistance. They will be able to look up your card number and designate Haycock as your school all in one step.

Still have some questions?? Contact Karen Leiser at [kaleiser@leiserlaw.com](mailto:kaleiser@leiserlaw.com) for assistance.

**Don't Leave Money at the Grocery Store  
Link Your Grocery Cards to Haycock Today!**